



Parent Survey 2016

In July 2016, we emailed a survey to parents with children in the MOST program during the 2015-2016 school year. For the recipients who had more than one child in the program, we asked that they complete the survey with their oldest child in mind.

370 recipients

147 responses (138 complete, 9 partial)

40% response rate

Parents' highest level of education

Less than a high school diploma	4.1%
High school diploma or equivalent (e.g. GED, HiSET, etc.)	6.2%
Some college	27.6%
Associate's degree	12.4%
Bachelor's degree	34.5%
Graduate degree (master's, doctorate, or professional)	15.2%

Level of education that parents expect their children to receive

Less than a high school diploma	0.7%
High school diploma or equivalent (e.g. GED, HiSET, etc.)	0.7%
Some college	0.7%
Associate's degree	1.4%
Bachelor's degree	22.6%
Graduate degree (master's, doctorate, or professional)	74.0%

Parent satisfaction with previous school (public or charter school) in the area of academic quality (only 11 respondents)

Highly satisfied	18.2%
Satisfied	18.2%
Indifferent	0%
Unsatisfied	45.5%
Highly unsatisfied	18.2%

Parent satisfaction with previous school (public or charter school) in the area of safety (only 11 respondents)

Highly satisfied	9.1%
Satisfied	36.4%
Indifferent	0%
Unsatisfied	36.4%
Highly unsatisfied	18.2%

Parent satisfaction with previous school (public or charter school) in the area of discipline (only 11 respondents)

Highly satisfied	9.1%
Satisfied	18.2%
Indifferent	9.1%

Unsatisfied	45.5%
Highly unsatisfied	18.2%

Parent satisfaction with previous school (public or charter school) in the area of character development/service to others (only 11 respondents)

Highly satisfied	18.2%
Satisfied	18.2%
Indifferent	9.1%
Unsatisfied	45.5%
Highly unsatisfied	9.1%

Problems areas at children’s public or charter school

Fighting	33.3%
Bullying	66.7%
Cheating	0.0%
Racial conflict	33.3%
Stealing	0.0%
Gangs	0.0%
Guns	0.0%
Drugs	0.0%

Parents’ overall satisfaction with public or charter school

Highly satisfied	9.1%
Satisfied	9.1%
Indifferent	18.2%
Unsatisfied	36.4%
Highly unsatisfied	27.3%

Parents’ top-three reasons for choosing the private schools that they did

Academic/learning environment	76.8%
Religious education/character development	50.0%
Small class sizes	38.4%

Parent satisfaction with 2015-16 private school in the area of academic quality

Highly satisfied	63.5%
Satisfied	29.2%
Indifferent	0.04%
Unsatisfied	0.02%
Highly unsatisfied	0.01%

Parent satisfaction with 2015-16 private school in the area of safety

Highly satisfied	71.0%
Satisfied	26.8%
Indifferent	0.01%
Unsatisfied	0.0%
Highly unsatisfied	0.01%

Parent satisfaction with 2015-16 private school in the area of discipline

Highly satisfied	56.5%
Satisfied	36.2%

Indifferent	0.04%
Unsatisfied	0.03%
Highly unsatisfied	0.01%

Parent satisfaction with 2015-16 private school in the area of character education/service to others

Highly satisfied	64.0%
Satisfied	31.6%
Indifferent	0.03%
Unsatisfied	0.01%
Highly unsatisfied	0.01%

Problems areas at children’s private school (only 13 respondents)

Fighting	0.0%
Bullying	69.2%
Cheating	7.7%
Racial conflict	38.5%
Stealing	23.1%
Gangs	7.7%
Guns	0.0%
Drugs	7.7%

Parents’ overall satisfaction with their child’s experiences at private school

Highly satisfied	61.0%
Satisfied	32.4%
Neutral	2.2%
Unsatisfied	2.9%
Highly unsatisfied	1.5%

Percentage of parents who have seen improvement in their children in the following areas since transferring to private schools (only 29 respondents)

Academic performance	41.4%
Academic curiosity/engagement	34.5%
Behavior	24.1%
Social skills	34.5%
Other	37.9%

Parents’ likelihood of recommending their child’s private school to a friend, colleague, or relative

Very likely	67.2%
Likely	24.1%
Indifferent	3.6%
Unlikely	1.5%
Very unlikely	3.6%

Parent satisfaction with their interactions with MOST staff

Highly satisfied	82.6%
Satisfied	15.9%
Indifferent	0.7%
Unsatisfied	0.0%
Highly unsatisfied	0.7%

Parent satisfaction with MOST program overall

Highly satisfied	91.2%
Satisfied	8.0%
Indifferent	0.7%
Unsatisfied	0.0%
Highly unsatisfied	0.0%

Parent likelihood to recommend the MOST program to a friend, colleague, or relative

Very likely	94.9%
Likely	3.6%
Neutral	1.4%
Unlikely	0.0%
Very unlikely	0.0%

Degree to which the MOST scholarship has helped parents make the best educational choices for their children

Extremely helpful	85.4%
Helpful	13.1%
Somewhat helpful	1.5%
Not helpful	0.0%

If your child did not have a MOST scholarship, would you be able to send your child to his/her private school?

Yes	2.2%
No	65.0%
Not sure	32.8%

Would you be willing to support MOST in any of the following ways? Select all that apply.

Attend a MOST special event	73.9%
Share your experiences for use in a MOST newsletter or on the MOST website	72.3%
Appear in a MOST video	35.3%

How did you first hear about MOST?

Word of mouth	39.1%
Online search	8.7%
Advertisement	4.3%
School referral	47.8%